



2019 HOMEGROWN MARKETPLACE EXHIBITOR INFORMATION

The annual **Got To Be NC Festival** takes place **May 17-19 at the N.C. State Fairgrounds in Raleigh**. You are invited to show, sample and sell your products in the Homegrown Marketplace located inside the 50,000 square foot Exposition Center. This is your chance to join over 100 other North Carolina food and beverage companies to promote your products to thousands of consumers!

The festival is a fun-filled weekend of rides, tractor parades, music and more! The three-day event highlights all the great things from North Carolina. Gate admission and parking are free, but there are charges for some of the events within the festival, including the Homegrown Marketplace in the Exposition Center.

This show is a unique opportunity to sample and sell your products. The attached regulations sheet provides you more details. **“PREPARED FOODS” SUCH AS SANDWICHES, ENTREES, ETC. CANNOT BE SOLD. Some vendors will be required to obtain a Temporary Food Establishment Permit. Be sure to read the regulations sheet carefully.** This event is your chance to reach consumers from across the state, offer recipes, get feedback, promote your brand and generate sales! Wineries may sample and sell their wines. Wine can be sold by the bottle, but only for off-premise consumption. Breweries may also sample and sell their beers. The sale of 6-packs, individual growlers and bombers can only be sold for off-premise consumption. The show features only food and beverage products (with the exception of spirits) made, processed or grown in North Carolina. A limited number of approved North Carolina-made crafts may exhibit, but first priority for exhibit space will be given to food and beverage products.

BOOTH & EVENT INFORMATION:

- **Exposition Center Dates/Times:**
May 17: Noon - 8:00 p.m.; May 18: 10:00 a.m. – 8:00 p.m.; May 19: 10:00 a.m. – 6:00 p.m.
- **Booth Set Up:** May 16: 10:00 a.m. – 4:00 p.m.; May 17: 7:30 a.m. – 11:00 a.m.
- **Booth Size:** 10' x 10' - includes (1) skirted 8' counter-height table, (1) uncovered 8' standard-height table, (1) non-padded folding chair, (1) upholstered stool, 3' high side drape, 8' high back drape and carpeting. Also includes one electrical outlet by request. **Vendor must provide their own wastebasket.**
- **Cost:** 1st booth - \$150 2nd booth - \$125
- **Corner Booth:** \$200 (limited number and assigned as requests are received) Corner + 1 - \$325
- **Electricity:** (1) complimentary 110v/20 amp outlet if requested. Additional outlets available upon request and for a nominal fee. See application.

All vendors must provide a current Certificate of Liability Insurance for General Liability (COI) coverage listing both NCD&CS and NC State Fair as additional insured, with an address of 1025 Blue Ridge Road, Raleigh NC 27607. The minimum requirements are \$1,000,000 Combined Single Limit for each occurrence. An insurance company licensed to do business in North Carolina must issue the certificate. **Certificates of Insurance are due by April 15th.**

Complete the application and return with your payment and COI to our office. **Applications with payment are required to secure your booth(s).** Emailed or faxed applications will not reserve your booth. For more information, email Sherry.Barefoot@ncagr.gov or call Sherry Barefoot at 919-707-3154. We expect the show to sell out, so we encourage you to apply early!

DEADLINE TO APPLY: APRIL 1, 2019