



Steve Troxler
Commissioner

North Carolina Department of Agriculture
and Consumer Services
Division of Marketing

Joe Sanderson
Director

January 13, 2020

Dear Exhibitor:

The NC State Fair has received approval from the Board of Agriculture to charge vendors/exhibitors, selling or giving away stickers at events on the NC State Fairgrounds, a "sticker fee". Any advertising material having a gummed or adhesive backing is considered a sticker. The fee for stickers is to offset the cost of sticker removal from the fairgrounds after the Fair and/or other events.

The fee charged is determined by the type of adhesive on the sticker, removable or permanent. If stickers are removable, the fee will be \$100. If the stickers are permanent, the fee will be \$250. To determine which fee is applicable, you will need to submit a sample sticker to Letrice Midgett, NC State Fair Commercial Space Administrator, prior to the Got To Be NC Festival for review.

Please complete and return the Sticker Fee form and your sample sticker to:

Letrice Midgett
NC State Fair
1010 Mail Service Center
Raleigh, NC 27699-1010

If you have any questions, please email Letrice.Midgett@ncagr.gov or call 919-839-4502.

Sincerely,

Sherry Barefoot
Marketing Specialist/Homegrown Marketplace Coordinator

*****Sticker Fee*****

Sticker - Any advertising material having a gummed or adhesive backing is considered a sticker.

Fees: Removable Stickers - \$100 or Permanent Stickers - \$250

Business name on contract/application: _____

Contact Person: _____

Phone #: _____

Contract # (if applicable): _____

Signature: _____

I will not be selling or giving away stickers.

I will be selling or giving away removable/permanent stickers. (Please circle one).

Please return this form and a sample sticker to:

Letrice Midgett

NC State Fair

1010 Mail Service Center

Raleigh, NC 27699-1010