



Steve Troxler, Commissioner of Agriculture
Joe Sanderson, Director of Marketing
Jamie Hall, Got To Be NC Marketing Manager

NC Department of Agriculture & Consumer Services

To be considered for membership, you must submit a completed application form. If you require county, state or federal inspections for your business, copies may be requested in order to process your application. Applications for membership and directory listing will be reviewed by the GTBNC application committee. Photo documentation of product/label/operation or site visit may be requested in order to process your application. Please allow up to 4 weeks to review your application. If accepted into the Got to be NC program, you will be notified via email.

Please mail or email completed forms to:

Jamie Hall
C/O Got To Be NC Application
1020 Mail Service Center
Raleigh, NC 27699
Email: Jamie.Hall@ncagr.gov

GENERAL INFORMATION

*Required

Business Name* _____ Doing Business As* _____

Do you want your business to be listed in the Got To Be NC directory?* Yes No

Do you have current business liability insurance?* Yes No
Current business liability insurance is required for membership in the Got To Be NC program.

Business / Farm Address* _____

Address 2 _____

City* _____ State North Carolina ZIP Code* _____ County* _____

Different Mailing Address? Yes No

If Yes,
Business / Farm Address* _____

Address 2 _____

City* _____ State North Carolina ZIP Code* _____ County* _____

Business Website (*URL must include http:// or https://*) _____

Business Phone* _____ Business Email* _____

Social Media Channels / URL (list as Channel Name – URL) _____

CONTACT INFORMATION

Contact Name* _____ Contact Title* _____

Contact Email* _____ Contact Phone* _____

Additional Contacts? Yes No

If yes,
Contact Name* _____ Contact Title* _____

Contact Email* _____ Contact Phone* _____

Contact Name* _____ Contact Title* _____

Contact Email* _____ Contact Phone* _____

Contact Name* _____ Contact Title* _____

Contact Email* _____ Contact Phone* _____

COMPANY INFORMATION

Please provide a brief description of your business and products.*

This information will appear on GotToBeNC.com for members who have elected to be listed. Please include information relevant to potential buyers and customers. Responses must be limited to 500 characters or fewer.

Select the category that best describes your business.*

Select all that apply.

Agritourism

Select your business classification. *Select all that apply.*

- Sole Proprietorship
- Partnership
- Corporation
- LLC

Farmers Markets

Growers / Producers

Products

Select your business classification. *Select all that apply.*

- Sole Proprietorship
- Partnership
- Corporation
- LLC

Restaurants

AGRITOURISM INFORMATION

If you checked Agritourism from the list above in COMPANY INFORMATION, please complete the following questions.

What is your unique, compelling story?

Why would a potential visitor planning an itinerary choose your farm or location as a destination?

Is your farm or business a member of the North Carolina Agritourism Networking Association? Yes No

Is your business seasonal or year-round? Seasonal Year-round

If your business is seasonal, which season(s) is it open?

Select all that apply.

Winter Spring Summer Fall

Which months are you open to the public? _____

What are your days and hours of operation? _____

Select the types of agritourism services or activities your business provides.

Select all that apply.

Pick Your Own Holiday Fall Fun Weddings Tours & Activities Field Trips / Educational

Indicate your primary amenities.

Select all that apply.

- | | | | | | |
|--|---------------------------------|-------------------------------------|--------------------------------------|------------------------------------|--|
| <input type="checkbox"/> Bed & Breakfast | <input type="checkbox"/> Cabins | <input type="checkbox"/> Camp Sites | <input type="checkbox"/> Picnic Area | <input type="checkbox"/> Play Area | <input type="checkbox"/> RV / Motorhomes |
| <input type="checkbox"/> Reservations | <input type="checkbox"/> Wi-Fi | <input type="checkbox"/> Other | | | |

Indicate your primary products available for direct sale.

Select all that apply.

- | | | | | | |
|--|--|-------------------------------------|---|--|--------------------------------------|
| <input type="checkbox"/> Artisan Breads | <input type="checkbox"/> Artisan Cheese | <input type="checkbox"/> Baskets | <input type="checkbox"/> Bedding Plants | <input type="checkbox"/> Chicken | <input type="checkbox"/> Corn Stalks |
| <input type="checkbox"/> Craft Beer | <input type="checkbox"/> Craft Distilled Spirits | <input type="checkbox"/> CSA | <input type="checkbox"/> Eggs | <input type="checkbox"/> Farm Animal Feed | |
| <input type="checkbox"/> Flowers | <input type="checkbox"/> Fruits | <input type="checkbox"/> Herbs | <input type="checkbox"/> Local Crafts | <input type="checkbox"/> Meat | |
| <input type="checkbox"/> Potted Plants | <input type="checkbox"/> Pumpkins | <input type="checkbox"/> Seafood | <input type="checkbox"/> Shrubs | <input type="checkbox"/> Special Food Products (honey, | |
| <input type="checkbox"/> jams, jellies, pickles, sauces) | <input type="checkbox"/> Straw Bales | <input type="checkbox"/> Sugar Cane | <input type="checkbox"/> Trees | <input type="checkbox"/> Vegetables | |
| <input type="checkbox"/> Vegetable Plants | <input type="checkbox"/> Wreaths | <input type="checkbox"/> Other | | | |

Indicate general admission information.

Tell us a bit about your admissions. For example, do you charge admission, are there age restrictions, etc.

Indicate the location classification of your business.

- Urban Suburban Rural

How many full-time employees work at your organization? _____

How many part-time employees work at your organization? _____

Indicate any recurring special events held by your organization.

Please include dates and times.

Indicate the range of your annual sales.

In order to identify the economic impact that operations have in our state and to keep our association viable, please select the amount of sales that you generated during the past season. We will compile this information for overall member inputs and no individual information will be shared.

- Less than \$24,999
 \$25,000 - \$50,000
 \$50,000 - \$100,000
 \$100,000+

AGRITOURISM – PICK YOUR OWN INFORMATION

If you checked Pick Your Own from the list of agritourism services or activities your business provides above, please complete the following questions.

Select your pick your own types below:

Select all that apply.

- Strawberries Blueberries Pumpkins Apples Other

AGRITOURISM – HOLIDAY INFORMATION

If you checked Holiday from the list of agritourism services or activities your business provides above, please complete the following questions.

Select your holiday types below:

Select all that apply.

- Camp Fires Christmas Trees

AGRITOURISM – FALL FUN INFORMATION

If you checked Fall Fun from the list of agritourism services or activities your business provides above, please complete the following questions.

Select your fall fun types below:

Select all that apply.

- Corn Maze Haunted Maze Hayride Pumpkin Patch Wagon Rides

AGRITOURISM – TOURS & ACTIVITIES INFORMATION

If you checked Tours & Activities from the list of agritourism services or activities your business provides above, please complete the following questions.

Select your tours & activities types below:

Select all that apply.

- | | | | | | |
|---|---|--|--------------------------------------|--|--------------------------------------|
| <input type="checkbox"/> Agriculture Museum | <input type="checkbox"/> Animal Experiences | <input type="checkbox"/> ATV | <input type="checkbox"/> Bike Trails | <input type="checkbox"/> Bird Watching | <input type="checkbox"/> Brewery |
| <input type="checkbox"/> Cheese Processing | <input type="checkbox"/> Cider Mill | <input type="checkbox"/> Cooking Demo | <input type="checkbox"/> Dog Trails | <input type="checkbox"/> Farm to Table Meals | |
| <input type="checkbox"/> Farm Work Experience | <input type="checkbox"/> Fishing | <input type="checkbox"/> Gardening Experiences | | <input type="checkbox"/> Gem Mining | |
| <input type="checkbox"/> Greenhouse | <input type="checkbox"/> Hiking | <input type="checkbox"/> Historic Buildings | | <input type="checkbox"/> Horseback Riding | <input type="checkbox"/> Hunting |
| <input type="checkbox"/> Lake / River Experiences | <input type="checkbox"/> Mud Run | <input type="checkbox"/> Pottery Making | | <input type="checkbox"/> Traditional Farms | <input type="checkbox"/> Trail Rides |
| <input type="checkbox"/> Wagon Rides | <input type="checkbox"/> Wine Making | <input type="checkbox"/> Winery/Vineyard | | | |

AGRITOURISM – FIELD TRIPS & EDUCATIONAL INFORMATION

If you checked Field Trips & Educational from the list of agritourism services or activities your business provides above, please complete the following questions.

Select your field trips & educational types below:

Select all that apply.

- | | | | | |
|---|---|---------------------------------------|--|---|
| <input type="checkbox"/> Agriculture Museum | <input type="checkbox"/> Cheese Processing | <input type="checkbox"/> Cooking Demo | <input type="checkbox"/> School Activities | <input type="checkbox"/> Educational Seminars |
| <input type="checkbox"/> Farm Work Experience | <input type="checkbox"/> Historic Buildings | <input type="checkbox"/> Summer Camps | <input type="checkbox"/> Ecology | |

FARMERS MARKETS INFORMATION

If you checked Farmers Markets from the list above in COMPANY INFORMATION, please complete the following questions.

Is your market seasonal or year-round? Seasonal Year-round

If your market is seasonal, which season(s) is it open?

Select all that apply.

- Winter Spring Summer Fall

What are your days and hours of operation? _____

Are you applying for the Certified Roadside Market Program? Yes No

If yes, application to the Certified Roadside Market Program must be made by completing and submitting an application in addition to and separate from your Got To Be NC application. Please download the form and submit via the instructions provided with the document.

[Certified Roadside Market Application](#)

PRODUCTS INFORMATION

If you checked Products from the list above in COMPANY INFORMATION, please complete the following questions.

Select the products you sell.

Select all that apply.

- | | | | |
|---|---|------------------------------------|--|
| <input type="checkbox"/> Fruits & Vegetables / Horticulture | <input type="checkbox"/> Dairy | <input type="checkbox"/> Beverages | <input type="checkbox"/> Manufactured Food Items |
| <input type="checkbox"/> Seafood / Aquaculture | <input type="checkbox"/> Non-Food Items | <input type="checkbox"/> Livestock | <input type="checkbox"/> Meat |

Is your production facility located in North Carolina? Yes No

Got To Be NC membership requires sourcing of North Carolina ingredients if product facility is located outside of North Carolina.

Are you a member of the North Carolina Specialty Foods Association? Yes No

Indicate any state or federal inspectors that inspect your facility.

Copy of inspections may be requested. Please list all inspector organization names separated by commas.

What type of production facility do you utilize?

- Home Based Co-packer Commercial Kitchen / Share Use Facility Large Scale Industrial Facility, Not Home Based

Indicate copacker, if applicable: _____

List the primary North Carolina agricultural ingredients and/or items used in your products.

Please list all responses separated by commas.

List your product line(s) and the brand name(s) they are sold under.

Please list all responses separated by commas.

Where are your products currently distributed and/or sold?

List top five by volume. Please list all responses separated by commas.

How are your products distributed?

Select all that apply.

- Broker Direct Distributor Wholesaler

Select all states where your products are distributed.

Select all that apply.

- Alabama Alaska Arizona Arkansas California Colorado Connecticut

- | | | | | | | |
|--|-------------------------------------|---------------------------------------|---------------------------------------|---|--|--|
| <input type="checkbox"/> Delaware | <input type="checkbox"/> Florida | <input type="checkbox"/> Georgia | <input type="checkbox"/> Hawaii | <input type="checkbox"/> Idaho | <input type="checkbox"/> Illinois | <input type="checkbox"/> Indiana |
| <input type="checkbox"/> Iowa | <input type="checkbox"/> Kansas | <input type="checkbox"/> Kentucky | <input type="checkbox"/> Louisiana | <input type="checkbox"/> Maine | <input type="checkbox"/> Maryland | <input type="checkbox"/> Massachusetts |
| <input type="checkbox"/> Michigan | <input type="checkbox"/> Minnesota | <input type="checkbox"/> Mississippi | <input type="checkbox"/> Missouri | <input type="checkbox"/> Montana | <input type="checkbox"/> Nebraska | <input type="checkbox"/> Nevada |
| <input type="checkbox"/> New Hampshire | <input type="checkbox"/> New Jersey | <input type="checkbox"/> New Mexico | <input type="checkbox"/> New York | <input type="checkbox"/> North Carolina | <input type="checkbox"/> North Dakota | <input type="checkbox"/> Ohio |
| <input type="checkbox"/> Oklahoma | <input type="checkbox"/> Oregon | <input type="checkbox"/> Pennsylvania | <input type="checkbox"/> Rhode Island | <input type="checkbox"/> South Carolina | <input type="checkbox"/> South Dakota | <input type="checkbox"/> Tennessee |
| <input type="checkbox"/> Texas | <input type="checkbox"/> Utah | <input type="checkbox"/> Vermont | <input type="checkbox"/> Virginia | <input type="checkbox"/> Washington | <input type="checkbox"/> West Virginia | <input type="checkbox"/> Wisconsin |
| <input type="checkbox"/> Wyoming | | | | | | |

Will you brand your packaging and/or labels with the Got To Be NC logo? Yes No

List, by name, the primary products that will display our logo.

Products not produced, raised or caught in North Carolina are not eligible to display any version of the Got To Be NC logo. Please list all responses separated by commas.

How did you learn about the Got To Be NC program?

PRODUCTS – FRUITS & VEGETABLES – HORTICULTURE INFORMATION

If you checked Fruits & Vegetables – Horticulture from the list of products you sell above, please complete the following questions.

Select your fruit and vegetable product types.

Select all that apply.

- | | | |
|---|--|--|
| <input type="checkbox"/> Anaheim Chili Peppers | <input type="checkbox"/> Colored Flesh Watermelons | <input type="checkbox"/> Long Hots |
| <input type="checkbox"/> Annuals | <input type="checkbox"/> Corn | <input type="checkbox"/> Melons |
| <input type="checkbox"/> Apples | <input type="checkbox"/> Cotton | <input type="checkbox"/> Micro Greens |
| <input type="checkbox"/> Apples Sliced | <input type="checkbox"/> Cottonseed | <input type="checkbox"/> Micro Mix |
| <input type="checkbox"/> Artichokes | <input type="checkbox"/> Cucumbers | <input type="checkbox"/> Mixed Vegetables |
| <input type="checkbox"/> Asparagus | <input type="checkbox"/> Daikon | <input type="checkbox"/> Muscadine Grapes |
| <input type="checkbox"/> Banana Pepper | <input type="checkbox"/> Edamame | <input type="checkbox"/> Mushrooms |
| <input type="checkbox"/> Barley | <input type="checkbox"/> Eggplant | <input type="checkbox"/> Mustard Greens |
| <input type="checkbox"/> Basil | <input type="checkbox"/> Figs | <input type="checkbox"/> Napa |
| <input type="checkbox"/> Beans - Variety | <input type="checkbox"/> Fresh Cut Flowers | <input type="checkbox"/> Nectarines |
| <input type="checkbox"/> Beets | <input type="checkbox"/> Garlic | <input type="checkbox"/> Nuts |
| <input type="checkbox"/> Bib Lettuce | <input type="checkbox"/> Grape Tomatoes | <input type="checkbox"/> Oats |
| <input type="checkbox"/> Bitter Melon | <input type="checkbox"/> Grapes | <input type="checkbox"/> Okra |
| <input type="checkbox"/> Blackberries | <input type="checkbox"/> Green Onions | <input type="checkbox"/> Onions |
| <input type="checkbox"/> Blueberries | <input type="checkbox"/> Green Peas | <input type="checkbox"/> Ornamental Squash |
| <input type="checkbox"/> Bokchoy | <input type="checkbox"/> Greenhouse Vegetables | <input type="checkbox"/> Peaches |
| <input type="checkbox"/> Broccoli | <input type="checkbox"/> Greens | <input type="checkbox"/> Peanuts |
| <input type="checkbox"/> Butter Beans | <input type="checkbox"/> Habanero Chili | <input type="checkbox"/> Pears |
| <input type="checkbox"/> Cabbage | <input type="checkbox"/> Hay | <input type="checkbox"/> Peas |
| <input type="checkbox"/> Cantaloupe | <input type="checkbox"/> Hemp | <input type="checkbox"/> Pecans |
| <input type="checkbox"/> Carrots | <input type="checkbox"/> Herbs/Spices | <input type="checkbox"/> Peppers - Variety |
| <input type="checkbox"/> Celery | <input type="checkbox"/> Honeydew Melons | <input type="checkbox"/> Perennials |
| <input type="checkbox"/> Cherry Tomatoes | <input type="checkbox"/> House Plants | <input type="checkbox"/> Persimmons |
| <input type="checkbox"/> Chili Peppers | <input type="checkbox"/> Hydroponic Lettuce | <input type="checkbox"/> Pine Needles |
| <input type="checkbox"/> Chinese Okra | <input type="checkbox"/> Indian Corn | <input type="checkbox"/> Plum Tomatoes |
| <input type="checkbox"/> Chives | <input type="checkbox"/> Jalapeno Peppers | <input type="checkbox"/> Plums |
| <input type="checkbox"/> Choose & Cut Christmas Trees | <input type="checkbox"/> Kale | <input type="checkbox"/> Potatoes |
| <input type="checkbox"/> Chrysanthemums | <input type="checkbox"/> Leeks | <input type="checkbox"/> Pre-Cut Christmas Trees |
| <input type="checkbox"/> Cilantro | <input type="checkbox"/> Lettuce | <input type="checkbox"/> Pumpkins |
| <input type="checkbox"/> Collard Greens | <input type="checkbox"/> Lima Beans | <input type="checkbox"/> Radishes |
| <input type="checkbox"/> Raspberries | <input type="checkbox"/> Soybeans | <input type="checkbox"/> Trees & Shrubs |
| <input type="checkbox"/> Red Peppers | <input type="checkbox"/> Spinach | <input type="checkbox"/> Truffles |
| <input type="checkbox"/> Rhubarb | <input type="checkbox"/> Sprite Melons | <input type="checkbox"/> Turf Grass |
| <input type="checkbox"/> Romaine | <input type="checkbox"/> Squash | <input type="checkbox"/> Turnip Greens |
| <input type="checkbox"/> Rutabagas | <input type="checkbox"/> Squash - Yellow | <input type="checkbox"/> Turnips |
| <input type="checkbox"/> Rye | <input type="checkbox"/> Strawberries | <input type="checkbox"/> Vegetable Transplants |
| <input type="checkbox"/> Serrano Chili Pepper | <input type="checkbox"/> Sweet Corn | <input type="checkbox"/> Watermelons |
| <input type="checkbox"/> Snap Beans | <input type="checkbox"/> Sweet Potatoes | <input type="checkbox"/> Wheat |
| <input type="checkbox"/> Snow Pea Tips | <input type="checkbox"/> Swiss Chard | <input type="checkbox"/> Yellow Tomatoes |
| <input type="checkbox"/> Snow Peas | <input type="checkbox"/> Tobacco | <input type="checkbox"/> Zucchini |
| <input type="checkbox"/> Sorghum | <input type="checkbox"/> Tomatoes | |

PRODUCTS – DAIRY INFORMATION

If you checked Dairy from the list of products you sell above, please complete the following questions.

Select your dairy product types below:

Select all that apply.

- Butter/Margarine
 Cheese
 Eggs
 Ice Cream
 Milk
 Whipped Cream
 Yogurt

PRODUCTS – BEVERAGES INFORMATION

If you checked Beverages from the list of products you sell above, please complete the following questions.

Select your beverage product types below:

Select all that apply.

Beer Juice Milk Soft Drinks Spirits Tea Water Wine

PRODUCTS – SEAFOOD / AQUACULTURE INFORMATION

If you checked Seafood / Aquaculture from the list of products you sell above, please complete the following questions.

Select the seafood services your company provides below:

Select all that apply.

Aquaculture Farm Broker Further Processor (Added Value) Processor Producer
 Retail Store Wholesaler / Distributor

Do you have an e-commerce store? Yes No

Are you a Community Supported Fishery (CSF)? Yes No

Is your business seasonal or year-round? Seasonal Year-round

If your market is seasonal, which season(s) is it open?

Select all that apply.

Winter Spring Summer Fall

If you are a retailer, which describes your business?

Select all that apply.

Convenience Store Fish Store Grocery Store Roadside Market Tackle Shop Other

What are your methods of sale?

Select all that apply.

Direct to Consumer Farmers Market Food Service Company Institutional Kitchen Restaurant
 Retail Market Roadside Stand Other

Indicate the range of your annual sales.

Under \$250,000 \$250,000 to \$1 Million \$1 Million to \$5 Million Over \$5 Million

If you are a retailer/distributor, list the certified wholesale dealer(s) you are purchasing from.

What seafood product forms does your business offer?

Select all that apply.

Aquaculture Fresh Frozen Further Processed (Added Value) Live

PRODUCTS – NON-FOOD PRODUCTS INFORMATION

If you checked Non-Food Items from the list of products you sell above, please complete the following questions.

Select your product types below:

Select all that apply.

- Candles
- Craft Merchandise
- Fiber/Wood Products
- Health & Beauty
- Pet Food/Supplies

PRODUCTS – MANUFACTURED FOOD ITEMS

If you checked Manufactured Food Items from the list of products you sell above, please complete the following questions.

Select your manufactured food product types below:

Select all that apply.

- Bread / Baked Goods
- Canned/Jarred Goods
- Dry / Baking Goods
- Frozen & Refrigerated
- Honey
- Prepared Meals
- Sauces / Condiments / Rubs / Spices
- Snacks / Candy

PRODUCTS – LIVESTOCK INFORMATION

If you checked Livestock from the list of products you sell above, please complete the following questions.

Select your livestock type below:

Select all that apply.

- Beef Cattle
- Dairy Cattle
- Meat Goats
- Sheep
- Swine
- Emus/Ostrich
- Equine
- Fiber Producing – alpacas, llamas, goats, rabbits, sheep
- Other. If other, _____

Do you show livestock at events? Yes No

Are you applying as part of the Got To Be NC Tag Program? Yes No

If yes, provide premise ID number: _____

If yes, provide the category of livestock:

Select all that apply.

- Beef Cattle
- Dairy Cattle
- Dairy Goats
- Equine
- Meat Goats
- Sheep
- Swine
- Other

If yes, list your livestock breeder(s):

As a producer applying for a livestock category of the "Got To Be NC" Livestock Tag Program, I further certify that only animals that were in fact bred and born in North Carolina under my ownership will be tagged with the official "Got To Be NC Livestock" tags. I understand that by applying for membership in the Got To Be NC Program, it will be my responsibility to keep appropriate records of each animal tagged with the "Got To Be NC Livestock" tag. Upon request by the North Carolina Department of Agriculture and Consumer Services (NCDA&CS), it shall be my responsibility to produce such records in a timely manner. I understand and agree that the burden of proving that each tagged animal meets all requirements of the program shall solely be borne by me. In the event that I cannot conclusively prove to the satisfaction of NCDA&CS that animals tagged with the "Got To Be NC Livestock" tag meet all requirements of the program, NCDA&CS may, in its sole discretion, take any action it deems necessary at law or in

equity. Such action may result in, but shall not be limited to, any of the following: revocation of membership, disqualification from competition, loss of premiums, awards, or auction proceeds. I understand that any exhibitor, their immediate family and any other party involved in violating this or any other provision of the program, or involved with the unethical fitting and showing of an animal, will be barred from exhibiting or showing at the N.C. State Fair, or any other event sanctioned by the NC Department of Agriculture, and will forfeit all premiums, prize monies and award won in any division.*

I agree*

PRODUCTS – MEAT INFORMATION

If you checked Meat from the list products you sell above, please complete the following questions.

Provide your NC Meat Handlers license number. _____

Name of meat processing facility your business utilizes. _____

Select meat product type(s).

Select all that apply.

- Beef Bison Canned Meats Chicken Turkey Goat
 Ostrich / Emu Pork Sheep Lamb Rabbit Duck
 Other. If other, _____

Select your methods of sale for meat products.

Select all that apply.

- Direct to Consumer Retail Store Wholesale

GROWERS / PRODUCERS INFORMATION

If you checked Growers / Producers from the list above in COMPANY INFORMATION, please complete the following questions.

Is your business or farm open to the public? Yes No

Is your business GAP (Good Agricultural Practices) certified? Yes No

Do you operate a certified roadside market? Yes No

Do you operate a produce stand? Yes No

Is your business organic? Yes No

Select your methods of sale for produce.

Select all that apply.

- Wholesale / High Volume Retail / Direct to Consumer Pick Your Own
 Farmers Market Farm to School NC State Farmers Markets

Select the services your business or farm provides.

Select all that apply.

Grow Pack Ship Broker Repack

Do you currently sell at a farmers market or local market? Yes No

If yes, indicate the name(s) of the market(s) where you sell: _____

Indicate the range of your annual sales.

In order to identify the economic impact that operations have in our state and to keep our association viable, please select the amount of sales that you generated during the past season. We will compile this information for overall member inputs and no individual information will be shared.

Less than \$24,999
 \$25,000 - \$50,000
 \$50,000 - \$100,000
 \$100,000+

Do you currently export? Yes No

Would you like to be contacted by our international marketing office? Yes No

Select export regions of interest.

Select all that apply.

Asia Canada Caribbean Europe Mexico South America

Is your business a greenhouse, nursery, floriculture or turf grass producer? Yes No

If yes, list all genera grown that will bear the Got To Be NC logo:

All plant material bearing the Got To Be NC logo must be propagated and grown in North Carolina. Products purchased from out of state and re-wholesaled are not eligible to bear the Got To Be NC logo.

Provide plant license number: _____

Do the items you grow include fruits, vegetables and/or horticulture? Yes No

If yes, select your fruit and vegetable product types below:

Select all that apply.

- Anaheim Chili Peppers
- Annuals
- Apples
- Apples Sliced
- Artichokes
- Asparagus
- Banana Pepper
- Barley
- Basil
- Beans - Variety
- Beets
- Bib Lettuce
- Bitter Melon
- Blackberries
- Blueberries
- Bokchoy
- Broccoli
- Butter Beans
- Cabbage
- Cantaloupe
- Carrots
- Celery
- Cherry Tomatoes
- Chili Peppers
- Chinese Okra
- Chives
- Choose & Cut Christmas Trees
- Chrysanthemums
- Cilantro
- Collard Greens
- Raspberries
- Red Peppers
- Rhubarb
- Romaine
- Rutabagas
- Rye
- Serrano Chili Pepper
- Snap Beans
- Snow Pea Tips
- Snow Peas
- Sorghum

- Colored Flesh Watermelons
- Corn
- Cotton
- Cottonseed
- Cucumbers
- Daikon
- Edamame
- Eggplant
- Figs
- Fresh Cut Flowers
- Garlic
- Grape Tomatoes
- Grapes
- Green Onions
- Green Peas
- Greenhouse Vegetables
- Greens
- Habanero Chili
- Hay
- Hemp
- Herbs/Spices
- Honeydew Melons
- House Plants
- Hydroponic Lettuce
- Indian Corn
- Jalapeno Peppers
- Kale
- Leeks
- Lettuce
- Lima Beans
- Soybeans
- Spinach
- Sprite Melons
- Squash
- Squash - Yellow
- Strawberries
- Sweet Corn
- Sweet Potatoes
- Swiss Chard
- Tobacco
- Tomatoes

- Long Hots
- Melons
- Micro Greens
- Micro Mix
- Mixed Vegetables
- Muscadine Grapes
- Mushrooms
- Mustard Greens
- Napa
- Nectarines
- Nuts
- Oats
- Okra
- Onions
- Ornamental Squash
- Peaches
- Peanuts
- Pears
- Peas
- Pecans
- Peppers - Variety
- Perennials
- Persimmons
- Pine Needles
- Plum Tomatoes
- Plums
- Potatoes
- Pre-Cut Christmas Trees
- Pumpkins
- Radishes
- Trees & Shrubs
- Truffles
- Turf Grass
- Turnip Greens
- Turnips
- Vegetable Transplants
- Watermelons
- Wheat
- Yellow Tomatoes
- Zucchini

Do the items you grow include livestock? Yes No

If yes, select your livestock types below:

Select all that apply.

- Beef Cattle
 Dairy Cattle
 Meat Goats
 Sheep
 Swine Emus/Ostrich
 Equine
 Fiber Producing – alpacas, llamas, goats, rabbits, sheep
 Other. If other, _____

Do you show livestock at events? Yes No

Are you applying as part of the Got To Be NC Tag Program? Yes No

If yes, provide premise ID number: _____

If yes, provide the category of livestock:

Select all that apply.

Beef Cattle Dairy Cattle Dairy Goats Equine Meat Goats Sheep Swine Other

If yes, list your livestock breeder(s):

*As a producer applying for a livestock category of the "Got To Be NC" Livestock Tag Program, I further certify that only animals that were in fact bred and born in North Carolina under my ownership will be tagged with the official "Got To Be NC Livestock" tags. I understand that by applying for membership in the Got To Be NC Program, it will be my responsibility to keep appropriate records of each animal tagged with the "Got To Be NC Livestock" tag. Upon request by the North Carolina Department of Agriculture and Consumer Services (NCDA&CS), it shall be my responsibility to produce such records in a timely manner. I understand and agree that the burden of proving that each tagged animal meets all requirements of the program shall solely be borne by me. In the event that I cannot conclusively prove to the satisfaction of NCDA&CS that animals tagged with the "Got To Be NC Livestock" tag meet all requirements of the program, NCDA&CS may, in its sole discretion, take any action it deems necessary at law or in equity. Such action may result in, but shall not be limited to, any of the following: revocation of membership, disqualification from competition, loss of premiums, awards, or auction proceeds. I understand that any exhibitor, their immediate family and any other party involved in violating this or any other provision of the program, or involved with the unethical fitting and showing of an animal, will be barred from exhibiting or showing at the N.C. State Fair, or any other event sanctioned by the NC Department of Agriculture, and will forfeit all premiums, prize monies and award won in any division.**

I agree*

Do the items you produce include meat? Yes No

If yes,

Provide your NC Meat Handlers license number: _____

Name of meat processing facility your business utilizes: _____

Select meat product type(s).

Select all that apply.

Beef Bison Canned Meats Chicken Turkey Goat
 Ostrich / Emu Pork Sheep Lamb Rabbit Duck
 Other. If other, _____

Select your methods of sale for meat products.

Select all that apply.

Direct to Consumer Retail Store Wholesale

Are you applying for the Certified Roadside Market Program? Yes No

If yes, application to the Certified Roadside Market Program must be made by completing and submitting an application in addition to and separate from your Got To Be NC application. Please download the form and submit via the instructions provided with the document.

[Certified Roadside Market Application](#)

RESTAURANTS INFORMATION

If you checked Restaurants from the list above, please complete the following questions.

Indicate your business type. Independent Chain

Select your type of cuisine.

Select all that apply.

- American Asian Fusion Asian Bakery BBQ Caterer Coffee & Tea
 European French German Greek Italian Japanese Lebanese
 Mediterranean Mexican Seafood Southern Steakhouse Vegan
 Other. If other, _____

Do you purchase directly from a farm? Yes No

If not, are you interested in learning more about direct farm purchases? Yes No

Which North Carolina ingredients are featured and/or included on your menu?

Please list all responses separated by commas.

From where do you currently source your local North Carolina ingredients?

Please list all responses separated by commas.

May we contact you to discuss local marketing opportunities? Yes No

Does your head chef currently participate in any external marketing programs? Yes No

If so, list external programs.

In completing this application, I agree to follow the criteria and guidelines of the Got To Be NC program. Any violation of the guidelines can result in a retraction of this membership. I certify that the information provided is correct and true to the best of my knowledge.

I agree*