



NC Department of Agriculture and Consumer Services
 Steve Troxler, Commissioner of Agriculture
 Peter Thornton, Director of Marketing
 Tim Parrish, Domestic Marketing Manager

To be considered for membership, you must submit a completed application form. If you require county, state or federal inspections for your business, copies may be requested to process your application. Applications for membership and directory listing will be reviewed by the Got to Be NC application committee. Photo documentation of product/label/operation or site visit may be requested to process your application.

APPLICATION INSTRUCTIONS

Please print and write legibly.
 Complete all fields from General Information through Company Information. Then select the Member Category Type that best represents your business. You may select more than one member category type. Complete each applicable section that corresponds with the Member Category Type(s) you have chosen. Incomplete applications will be rejected. Once the application is complete, mail or email to:

Tim Parrish
 c/o Got to Be NC Application
 1020 Mail Service Center, Raleigh, NC 27699
 Email: tim.parrish@ncagr.gov

GENERAL INFORMATION - ALL FIELDS ARE REQUIRED

Business Name:		Doing Business As:	
Do you want your business to be listed in the Got to Be NC directory?		<input type="checkbox"/> Yes	<input type="checkbox"/> No
Do you have current liability insurance?		<input type="checkbox"/> Yes	<input type="checkbox"/> No
Business Phone:	Business Email:		
Business Website: (URL must include http:// or https://) Example: https://gottobenc.com/			
Business/Farm Address:			
City:	State:	Zip Code:	County:
Is your mailing address different?		<input type="checkbox"/> Yes	<input type="checkbox"/> No
If yes, Business/Farm Address:			
City:	State:	Zip Code:	County:



SOCIAL MEDIA CHANNELS / URL (List as Channel Name - URL)
 Example: <https://www.instagram.com/gottobenc/>

Facebook:	
Instagram:	
Twitter:	
YouTube:	

CONTACT INFORMATION

Contact Name:	Contact Title:
Contact Email:	Contact Phone:

List Additional Contacts Below

Contact Name:	Contact Title:
Contact Email:	Contact Phone:
Contact Name:	Contact Title:
Contact Email:	Contact Phone:

Select your business classification.

<input type="checkbox"/> Sole Proprietorship	<input type="checkbox"/> Partnership	<input type="checkbox"/> Corporation	<input type="checkbox"/> LLC
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DEMOGRAPHICS

This information helps us better serve you. **Select all that apply.**

<input type="checkbox"/> African American Owned	<input type="checkbox"/> Asian Indian Owned	<input type="checkbox"/> Asian Pacific Owned	<input type="checkbox"/> Century Farms
<input type="checkbox"/> First Generation Farmer	<input type="checkbox"/> Hispanic Owned	<input type="checkbox"/> Native American Owned	<input type="checkbox"/> Veteran Owned
<input type="checkbox"/> Women Owned	<input type="checkbox"/> Other		



COMPANY INFORMATION

Please provide a brief description of your business and products.
 This information will appear on GottoBeNC.com for members who have elected to be listed. Please include information relevant to potential buyers and customers.

MEMBER CATEGORY TYPES DEFINED

AGRITOURISM: A segment of rural/nature tourism that encompasses a commercial enterprise within an agricultural setting that offers outdoor tours, field (pick your own), and recreational activities/experiences, seasonal experiences such as fall fun and holiday themes, ag awareness through education/entertainment, hospitality services encompassing food, lodging, guides and direct farm product retail sales.

FARMERS MARKET: A farmers market is a public and recurring assembly of farmers or their representatives selling the food that they produced directly to consumers.

FOODSERVICE/RESTAURANTS: The foodservice industry encompasses all of the activities, services and business function involved in preparing and serving food to people eating away from home. This includes all types of restaurants from fine dining to fast food. It also includes institutional food operation at locations such as schools and hospitals, as well as other specialty vendors such as food truck operator and catering businesses.

GROWERS/PRODUCERS: Growers/producers are considered farms that grow/produce market ready food and fiber products from cultivated crops and/or livestock animals.

PRODUCTS: Products are defined as a value-added/manufacturer/processor of food/beverage, livestock/meat, fruits/vegetables, dairy, seafood/aquaculture and non-food products.

RESOURCE, SUPPORT and SERVICE PROVIDERS: Resource, support and service providers are critical partners in the general support of our state's agriculture, food and fiber sectors and our Got to Be NC membership. These partners support the products our members grow, raise and make. It covers retailers, wholesalers, resellers and ecommerce operations, processing, co-packing, and delivery services along with how to connect directly to our own NCDA marketing specialists.

Select the member category type(s) that best describes your business. Select all that apply.

<input type="checkbox"/> AGRITOURISM	<input type="checkbox"/> FARMERS MARKET	<input type="checkbox"/> FOODSERVICE
<input type="checkbox"/> GROWERS/PRODUCERS	<input type="checkbox"/> PRODUCTS	<input type="checkbox"/> RESOURCE, SUPPORT & SERVICE PROVIDERS
Do you export?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Would you like to be contacted by our international marketing office?	<input type="checkbox"/> Yes	<input type="checkbox"/> No



If you selected yes, what international regions are you interested in. <i>Select all that apply.</i>			
<input type="checkbox"/> Asia	<input type="checkbox"/> Canada	<input type="checkbox"/> Caribbean	<input type="checkbox"/> Europe
<input type="checkbox"/> Mexico	<input type="checkbox"/> South America		

FOR THE REMAINING SECTIONS BELOW - ONLY COMPLETE THE SECTIONS SPECIFIC TO THE MEMBER CATEGORY TYPE(S) YOU SELECTED ABOVE.

AGRITOURISM – INFORMATION
 If you checked Agritourism from the list above in Member Category Type, complete all applicable sections under Agritourism.

AGRITOURISM FILTERS:
 Select the types of agritourism services or activities your business provides. *Select all that apply.*

<input type="checkbox"/> Fall Fun	<input type="checkbox"/> Field Trips/Educational	<input type="checkbox"/> Holiday	<input type="checkbox"/> Pick Your Own
<input type="checkbox"/> Tours & Activities	<input type="checkbox"/> Weddings	<input type="checkbox"/> Other	

What is your unique, compelling story?

Why would a potential visitor planning an itinerary choose your farm or location as a destination?

Indicate the location classification of your business.

<input type="checkbox"/> Rural	<input type="checkbox"/> Suburban	<input type="checkbox"/> Urban	
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Is your farm or business a member of the NC Agritourism Networking Association? Yes No

Is your business seasonal or year-round? Seasonal Year-Round

If your business is seasonal, which season(s) is it open? *Select all that apply.*

<input type="checkbox"/> Winter	<input type="checkbox"/> Spring	<input type="checkbox"/> Summer	<input type="checkbox"/> Fall
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Which months are you open to the public? *Select all that apply.*

<input type="checkbox"/> January	<input type="checkbox"/> February	<input type="checkbox"/> March	<input type="checkbox"/> April
<input type="checkbox"/> May	<input type="checkbox"/> June	<input type="checkbox"/> July	<input type="checkbox"/> August
<input type="checkbox"/> September	<input type="checkbox"/> October	<input type="checkbox"/> November	<input type="checkbox"/> December

What are your days and hours? *Select all that apply.*

Sunday Monday Tuesday Wednesday Thursday Friday Saturday

Hours: _____

Select your primary amenities. *Select all that apply.*

<input type="checkbox"/> Bed & Breakfast	<input type="checkbox"/> Cabins	<input type="checkbox"/> Camp Sites	<input type="checkbox"/> Picnic Area
<input type="checkbox"/> RV/Motorhomes	<input type="checkbox"/> Restaurants	<input type="checkbox"/> Wi-Fi	<input type="checkbox"/> Other



Indicate your primary products available for direct sale. Select all that apply.			
<input type="checkbox"/> Artisan Breads	<input type="checkbox"/> Artisan Cheese	<input type="checkbox"/> Baskets	<input type="checkbox"/> Bedding Plants
<input type="checkbox"/> Chicken	<input type="checkbox"/> Corn Stalks	<input type="checkbox"/> Craft Beer	<input type="checkbox"/> Craft Distilled Spirits
<input type="checkbox"/> CSA	<input type="checkbox"/> Eggs	<input type="checkbox"/> Farm Animal Feed	<input type="checkbox"/> Flowers
<input type="checkbox"/> Fruits	<input type="checkbox"/> Herbs	<input type="checkbox"/> Local Crafts	<input type="checkbox"/> Meat
<input type="checkbox"/> Potted Plants	<input type="checkbox"/> Pumpkins	<input type="checkbox"/> Seafood	<input type="checkbox"/> Shrubs
<input type="checkbox"/> Specialty Food Products (honey, jams, jellies, pickles, sauces)	<input type="checkbox"/> Straw Bales	<input type="checkbox"/> Sugar Cane	<input type="checkbox"/> Trees
<input type="checkbox"/> Vegetable Plants	<input type="checkbox"/> Vegetables	<input type="checkbox"/> Wreaths	<input type="checkbox"/> Other
How many full-time employees work at your organization?			# _____
How many part-time employees work at your organization?			# _____
Indicate any recurring special events held by your organization. Please include dates and times.			
Indicate the range of your annual sales. In order to identify the economic impact that operations have in our state and to keep our association viable, please select the amount of sales that you generated during the past season. We will compile this information for overall member inputs and no individual information will be shared.			
<input type="checkbox"/> Less than \$24,999	<input type="checkbox"/> \$25,000 - \$50,000	<input type="checkbox"/> \$50,000 - \$100,000	<input type="checkbox"/> \$100,000+
Indicate general admission information. Tell us a bit about your admissions. For example, do you charge admission, are there age restrictions, etc.			

AGRITOURISM - FALL FUN INFORMATION			
If you checked Fall Fun from the list of agritourism filters, complete this section. Select all that apply.			
<input type="checkbox"/> Corn Maze	<input type="checkbox"/> Haunted Maze	<input type="checkbox"/> Hayride	<input type="checkbox"/> Pumpkin Patch
<input type="checkbox"/> Wagon Rides	<input type="checkbox"/> Other		

AGRITOURISM - FIELD TRIPS & EDUCATIONAL INFORMATION			
If you checked Field Trips & Educational from the list of agritourism filters, complete this section. Select all that apply.			
<input type="checkbox"/> Agriculture Museum	<input type="checkbox"/> Cheese Processing	<input type="checkbox"/> Cooking Demo	<input type="checkbox"/> Ecology
<input type="checkbox"/> Educational Seminars	<input type="checkbox"/> Farm Work Experience	<input type="checkbox"/> Historic Buildings	<input type="checkbox"/> School Activities
<input type="checkbox"/> Summer Camps	<input type="checkbox"/> Other		

AGRITOURISM - HOLIDAY INFORMATION			
If you checked Holiday from the list of agritourism filters, complete this section. Select all that apply.			
<input type="checkbox"/> Camp Fires	<input type="checkbox"/> Christmas Trees	<input type="checkbox"/> Other	

AGRITOURISM - PICK YOUR OWN INFORMATION			
If you checked Pick Your Own from the list of agritourism filters, complete this section. Select all that apply.			
<input type="checkbox"/> Apples	<input type="checkbox"/> Blackberries	<input type="checkbox"/> Blueberries	<input type="checkbox"/> Figs
<input type="checkbox"/> Pumpkins	<input type="checkbox"/> Strawberries	<input type="checkbox"/> Other	



AGRITOURISM - TOURS & ACTIVITIES INFORMATION			
If you checked Tours & Activities from the list of agritourism filters, complete this section. Select all that apply.			
<input type="checkbox"/> Agriculture Museum	<input type="checkbox"/> Animal Experiences	<input type="checkbox"/> ATV	<input type="checkbox"/> Bike Trails
<input type="checkbox"/> Bird Watching	<input type="checkbox"/> Brewery	<input type="checkbox"/> Cheese Processing	<input type="checkbox"/> Cider Mill
<input type="checkbox"/> Cooking Demo	<input type="checkbox"/> Dog Trails	<input type="checkbox"/> Farm to Table Meals	<input type="checkbox"/> Farm Work Experiences
<input type="checkbox"/> Fishing	<input type="checkbox"/> Gardening Experiences	<input type="checkbox"/> Gem Mining	<input type="checkbox"/> Greenhouse
<input type="checkbox"/> Hiking	<input type="checkbox"/> Historic Buildings	<input type="checkbox"/> Horseback Riding	<input type="checkbox"/> Hunting
<input type="checkbox"/> Lake / River Experiences	<input type="checkbox"/> Mud Run	<input type="checkbox"/> Pottery Making	<input type="checkbox"/> Saltwater Experiences
<input type="checkbox"/> Traditional Farms	<input type="checkbox"/> Trail Rides	<input type="checkbox"/> Wagon Rides	<input type="checkbox"/> Wine Making
<input type="checkbox"/> Winery/Vineyard	<input type="checkbox"/> Other		

FARMERS MARKETS INFORMATION			
If you checked Farmers Markets from the list above in the Member Category Type Section, complete all applicable sections under Farmers Market.			
Is your business seasonal or year-round?		<input type="checkbox"/> Seasonal	<input type="checkbox"/> Year-Round
If your business is seasonal, which season(s) is it open? <i>Select all that apply.</i>			
<input type="checkbox"/> Winter	<input type="checkbox"/> Spring	<input type="checkbox"/> Summer	<input type="checkbox"/> Fall
What are your days and hours of operation? <i>Select all that apply.</i>			
<input type="checkbox"/> Sunday <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday Hours: _____			
Applying for Certified Roadside Market Program?			<input type="checkbox"/> Yes <input type="checkbox"/> No
If yes, application to the Certified Roadside Market Program must be made by completing and submitting an application in addition to and separate from your Got to Be NC application. The Certified Roadside application can be found here: https://www.ncfarmfresh.com/CertifiedCriteria.asp .			

FOODSERVICE/RESTAURANT INFORMATION			
If you checked Foodservice/Restaurant from the list above in Member Category Type, complete all applicable sections under Foodservice/Restaurant.			
Indicate your business type. <i>Select all that apply.</i>			
<input type="checkbox"/> Caterer - Full Service - Commercial Kitchen	<input type="checkbox"/> Caterer - Limited Menu - Home Based	<input type="checkbox"/> Mobile Food Units	<input type="checkbox"/> Independent
<input type="checkbox"/> Restaurant-Full Menu Services	<input type="checkbox"/> Specialty Operations - Bakeries, etc.	<input type="checkbox"/> Subscriber Based Prepared Meal Service	<input type="checkbox"/> Chain
Select your time of cuisine. <i>Select all that apply.</i>			
<input type="checkbox"/> American	<input type="checkbox"/> Asian Fusion	<input type="checkbox"/> Asian	<input type="checkbox"/> Bakery
<input type="checkbox"/> BBQ	<input type="checkbox"/> Coffee & Tea	<input type="checkbox"/> European	<input type="checkbox"/> French
<input type="checkbox"/> German	<input type="checkbox"/> Greek	<input type="checkbox"/> Italian	<input type="checkbox"/> Japanese
<input type="checkbox"/> Lebanese	<input type="checkbox"/> Mediterranean	<input type="checkbox"/> Mexico	<input type="checkbox"/> Seafood
<input type="checkbox"/> Southern	<input type="checkbox"/> Steakhouse	<input type="checkbox"/> Vegan	<input type="checkbox"/> Other
Do you purchase directly from a farm?			<input type="checkbox"/> Yes <input type="checkbox"/> No
If not, are you interested in learning more about direct farm purchases?			<input type="checkbox"/> Yes <input type="checkbox"/> No



Which North Carolina ingredients are featured and/or included on your menu?

Where do you currently source your North Carolina ingredients?

May we contact you to discuss local marketing opportunities? Yes No

Does your head chef currently participate in any external marketing programs? Yes No

If so, list external marketing programs.

Chef Name:

GROWERS/PRODUCERS INFORMATION

If you checked Growers/Producers from the list above in Member Category Type, complete all applicable sections under Growers/Producers.

Is your business or farm open to the public? Yes No

Is your business GAP (Good Agricultural Practices) certified? Yes No

Do you operate a certified roadside market? Yes No

Do you operate a produce stand? Yes No

Is your business organic? Yes No

Select the methods of sale for produce. Select all that apply.

Farmers Markets Farm to School NC State Farmers Markets Pick your Own

Retail/Direct to Consumer Wholesale/High Volume

Select the services your business or farm provides. Select all that apply.

Broker Grow Pack Repack

Ship

Do you currently sell at a farmers market? Yes No

If yes, indicate the name(s) of the market(s) where you sell:

Indicate the range of your annual sales.

To identify the economic impact that operations have in our state and to keep our association viable, select the amount of sales that you generated last season. This information will be compiled for overall member inputs and no individual information will be shared.

Less than \$24,999 \$25,000-\$49,999 \$50,000 - \$99,999 \$100,000+

Provide plant license number:

Is your business a greenhouse, nursery, floriculture or turf grass producer? Yes No



If yes, list all genera grown that will bear the Got to Be NC logo.
All plant material bearing the Got to Be NC logo must be propagated and grown in North Carolina. Products purchased from out of state and rewholesaled are not eligible to bear the Got to Be NC logo.

Do the items you grow include fruits, vegetables and/or horticulture? Yes No

If yes, select your fruit and vegetable product types below. Select all that apply.

<input type="checkbox"/> Anaheim Chili Peppers	<input type="checkbox"/> Annuals	<input type="checkbox"/> Apples	<input type="checkbox"/> Apples Sliced
<input type="checkbox"/> Artichokes	<input type="checkbox"/> Arugula	<input type="checkbox"/> Asparagus	<input type="checkbox"/> Banana Pepper
<input type="checkbox"/> Barley	<input type="checkbox"/> Basil	<input type="checkbox"/> Beans - Variety	<input type="checkbox"/> Beets
<input type="checkbox"/> Bib Lettuce	<input type="checkbox"/> Bitter Melon	<input type="checkbox"/> Blackberries	<input type="checkbox"/> Blueberries
<input type="checkbox"/> Bok Choy	<input type="checkbox"/> Broccoli	<input type="checkbox"/> Butter Beans	<input type="checkbox"/> Cabbage
<input type="checkbox"/> Cantaloupe	<input type="checkbox"/> Carrots	<input type="checkbox"/> Celery	<input type="checkbox"/> Cherry Tomatoes
<input type="checkbox"/> Chili Peppers	<input type="checkbox"/> Chinese Okra	<input type="checkbox"/> Chives	<input type="checkbox"/> Choose & Cut Christmas Trees
<input type="checkbox"/> Chrysanthemums	<input type="checkbox"/> Cilantro	<input type="checkbox"/> Collard Greens	<input type="checkbox"/> Colored Flesh Watermelons
<input type="checkbox"/> Daikon	<input type="checkbox"/> Edamame	<input type="checkbox"/> Edible Flowers	<input type="checkbox"/> Eggplant
<input type="checkbox"/> Figs	<input type="checkbox"/> Flower Farming	<input type="checkbox"/> Fresh Cut Flowers	<input type="checkbox"/> Garlic
<input type="checkbox"/> Gourds	<input type="checkbox"/> Grape Tomatoes	<input type="checkbox"/> Grapes	<input type="checkbox"/> Green Beans
<input type="checkbox"/> Green Garlic	<input type="checkbox"/> Green Onions	<input type="checkbox"/> Green Peas	<input type="checkbox"/> Greenhouse Vegetables
<input type="checkbox"/> Greens	<input type="checkbox"/> Habanero Chili	<input type="checkbox"/> Hay	<input type="checkbox"/> Hemp
<input type="checkbox"/> Herbs/Spices	<input type="checkbox"/> Honeydew Melons	<input type="checkbox"/> Hot Peppers	<input type="checkbox"/> House Plants
<input type="checkbox"/> Hydroponic Lettuce	<input type="checkbox"/> Indian Corn	<input type="checkbox"/> Jalapeno Peppers	<input type="checkbox"/> Kale
<input type="checkbox"/> Kohlrabi	<input type="checkbox"/> Leeks	<input type="checkbox"/> Lettuce	<input type="checkbox"/> Lima Beans
<input type="checkbox"/> Long Hots	<input type="checkbox"/> Loose Cut Flowers	<input type="checkbox"/> Melons	<input type="checkbox"/> Micro Greens
<input type="checkbox"/> Mixed Vegetables	<input type="checkbox"/> Mizuna	<input type="checkbox"/> Muscadine Grapes	<input type="checkbox"/> Mushrooms
<input type="checkbox"/> Mustard Greens	<input type="checkbox"/> Napa	<input type="checkbox"/> Nectarines	<input type="checkbox"/> Nuts
<input type="checkbox"/> Oats	<input type="checkbox"/> Okra	<input type="checkbox"/> Onions	<input type="checkbox"/> Ornamental Squash
<input type="checkbox"/> Peaches	<input type="checkbox"/> Peanuts	<input type="checkbox"/> Pears	<input type="checkbox"/> Peas
<input type="checkbox"/> Pecans	<input type="checkbox"/> Peppers - Variety	<input type="checkbox"/> Perennials	<input type="checkbox"/> Persimmons
<input type="checkbox"/> Pine Needles	<input type="checkbox"/> Plum Tomatoes	<input type="checkbox"/> Pomegranates	<input type="checkbox"/> Pre-Cut Christmas Trees
<input type="checkbox"/> Pumpkins	<input type="checkbox"/> Purple Hull Field Peas	<input type="checkbox"/> Radishes	<input type="checkbox"/> Raspberries
<input type="checkbox"/> Red Peppers	<input type="checkbox"/> Rhubarb	<input type="checkbox"/> Romaine	<input type="checkbox"/> Rutabagas
<input type="checkbox"/> Rye	<input type="checkbox"/> Serrano Chili Pepper	<input type="checkbox"/> Snap Beans	<input type="checkbox"/> Snow Pea Tips
<input type="checkbox"/> Snow Peas	<input type="checkbox"/> Sorghum	<input type="checkbox"/> Soybeans	<input type="checkbox"/> Spinach
<input type="checkbox"/> Sprite Melons	<input type="checkbox"/> Squash	<input type="checkbox"/> Squash - Yellow	<input type="checkbox"/> Strawberries
<input type="checkbox"/> Sweet Corn	<input type="checkbox"/> Sweet Potatoes	<input type="checkbox"/> Swiss Chard	<input type="checkbox"/> Tatsoi
<input type="checkbox"/> Tobacco	<input type="checkbox"/> Tomatoes	<input type="checkbox"/> Trees & Shrubs	<input type="checkbox"/> Truffles
<input type="checkbox"/> Turf Grass	<input type="checkbox"/> Turnip Greens	<input type="checkbox"/> Turnips	<input type="checkbox"/> Vegetable Transplants
<input type="checkbox"/> Watermelons	<input type="checkbox"/> Wheat	<input type="checkbox"/> Yellow Tomatoes	<input type="checkbox"/> Zucchini

Do the items you grow include livestock? Yes No

If yes, select your livestock types below. Select all that apply.

<input type="checkbox"/> Beef Cattle	<input type="checkbox"/> Dairy Cattle	<input type="checkbox"/> Emus/Ostrich	<input type="checkbox"/> Equine
<input type="checkbox"/> Fiber Producing - alpacas, llamas goats, rabbits, sheep		<input type="checkbox"/> Other	



Do you show livestock at events?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Are you applying as part of the Got to Be NC Tag Program?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
If yes, provide premise ID number:		
If yes, provide the category of livestock. Select all that apply.		
<input type="checkbox"/> Beef Cattle	<input type="checkbox"/> Dairy Cattle	<input type="checkbox"/> Dairy Goats
<input type="checkbox"/> Meat Goats	<input type="checkbox"/> Sheep	<input type="checkbox"/> Swine
		<input type="checkbox"/> Equine
		<input type="checkbox"/> Other _____
If yes, list livestock breeder(s):		

As a producer applying for a livestock category of the "Got to Be NC" Livestock Tag Program, I further certify that only animals that were in fact bred and born in North Carolina under my ownership will be tagged with the official "Got to Be NC Livestock" tags. I understand that by applying for membership in the Got to Be NC Program, it will be my responsibility to keep appropriate records of each animal tagged with the "Got to Be NC Livestock" tag. Upon request by the North Carolina Department of Agriculture and Consumer Services (NCDA&CS), it shall be my responsibility to produce such records in a timely manner. I understand and agree that the burden of proving that each tagged animal meets all requirements of the program shall solely be borne by me. In the event that I cannot conclusively prove to the satisfaction of NCDA&CS that animals tagged with the "Got to Be NC Livestock" tag meet all requirements of the program, NCDA&CS may, in its sole discretion, take any action it deems necessary at law or in equity. Such action may result in, but shall not be limited to, any of the following: revocation of membership, disqualification from competition, loss of premiums, awards, or auction proceeds. I understand that any exhibitor, their immediate family and any other party involved in violating this or any other provision of the program, or involved with the unethical fitting and showing of an animal, will be barred from exhibiting or showing at the N.C. State Fair, or any other event sanctioned by the NC Department of Agriculture, and will forfeit all premiums, prize monies and award won in any division.*

I agree	<input type="checkbox"/> Yes		
Do the items you produce include meat?	<input type="checkbox"/> Yes <input type="checkbox"/> No		
If yes, provide your NC Meat Handlers License number:			
Provide the name of meat processing facility that your business utilizes:			
Select product type(s). Select all that apply.			
<input type="checkbox"/> Animal Welfare Certified	<input type="checkbox"/> Bacon	<input type="checkbox"/> Beef	<input type="checkbox"/> Bison
<input type="checkbox"/> Bulk Meat	<input type="checkbox"/> Canned Meats	<input type="checkbox"/> Chicken	<input type="checkbox"/> Cured <input type="checkbox"/> Uncured
<input type="checkbox"/> Duck	<input type="checkbox"/> Freezer Beef	<input type="checkbox"/> Goat	<input type="checkbox"/> Grass Fed
<input type="checkbox"/> Ground Beef, Hamburger	<input type="checkbox"/> Half Carcass	<input type="checkbox"/> Meat Box	<input type="checkbox"/> Non-GMO
<input type="checkbox"/> Organic	<input type="checkbox"/> Ostrich/Emu	<input type="checkbox"/> Pastured <input type="checkbox"/> Pasture Raised <input type="checkbox"/> Forest Raised	<input type="checkbox"/> Pork
<input type="checkbox"/> Quarter Carcass	<input type="checkbox"/> Rabbit	<input type="checkbox"/> Sausage <input type="checkbox"/> Sausage - Country	<input type="checkbox"/> Sausage - Italian <input type="checkbox"/> Sausage Link
<input type="checkbox"/> Sheep Lamb	<input type="checkbox"/> Steak	<input type="checkbox"/> Ribeye	<input type="checkbox"/> Turkey
<input type="checkbox"/> Whole Carcass	<input type="checkbox"/> Other		
Select your methods of sale for meat products. Select all that apply.			
<input type="checkbox"/> Direct to Consumer	<input type="checkbox"/> Retail Store	<input type="checkbox"/> Wholesale	
Are you applying for the Certified Roadside Market Program?			<input type="checkbox"/> Yes <input type="checkbox"/> No
If yes, application to the Certified Roadside Market Program must be made by completing and submitting an application in addition to and separate from your Got to Be NC application. Please download the form and submit via the instructions provided with the document. Certified Roadside Market Application			



PRODUCTS INFORMATION
 If you checked Products from the list above in Member Category Type, complete all applicable sections under Products.

Select the type of products that you sell. **Select all that apply.**

<input type="checkbox"/> Beverages	<input type="checkbox"/> Dairy	<input type="checkbox"/> Fruits & Vegetables / Horticulture	<input type="checkbox"/> Livestock
<input type="checkbox"/> Manufactured Food Items	<input type="checkbox"/> Meat	<input type="checkbox"/> Non-Food Items	<input type="checkbox"/> Seafood / Aquaculture

Is your production facility located in North Carolina?
 Got to Be NC membership requires sourcing of North Carolina ingredients if product facility is located outside of North Carolina.

<input type="checkbox"/> Yes	<input type="checkbox"/> No
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Are you a member of the North Carolina Specialty Foods Association?

<input type="checkbox"/> Yes	<input type="checkbox"/> No
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Indicate any state or federal inspectors that inspect your facility.
 Copy of inspections may be requested. Please list all inspector organization names separated by commas.

What type of facility do you utilize?

<input type="checkbox"/> Commercial Kitchen / Share Use Facility	<input type="checkbox"/> Co-packer	<input type="checkbox"/> Home Based	<input type="checkbox"/> Large Scale Industrial Facility, Not Home Based
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Indicate co-packer if applicable:

List the primary North Carolina agricultural ingredients and/or items used in your products.

List the product line(s) and the brand name(s) they are sold under.

Where are your products currently distributed and/or sold?
 List top five by volume.

How are your products distributed. Select all that apply.

<input type="checkbox"/> Broker	<input type="checkbox"/> Director	<input type="checkbox"/> Distributor	<input type="checkbox"/> Wholesaler
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List all of the states where your products are distributed.

Will you brand your packaging and/or labels with the Got to Be NC logo? Yes No

List by name, the primary products that will display our logo.
 Products not produced, raised or caught in North Carolina are not eligible to display any version of the Got to Be NC logo.

PRODUCTS - FRUITS & VEGETABLES/HORTICULTURE INFORMATION

If you checked Fruits & Vegetables/Horticulture from the list above in Product Filter Type, complete this section.

If yes, select your fruit and vegetable product types below. **Select all that apply.**

<input type="checkbox"/> Anaheim Chili Peppers	<input type="checkbox"/> Annuals	<input type="checkbox"/> Apples	<input type="checkbox"/> Apples Sliced
<input type="checkbox"/> Artichokes	<input type="checkbox"/> Arugula	<input type="checkbox"/> Asparagus	<input type="checkbox"/> Banana Pepper
<input type="checkbox"/> Barley	<input type="checkbox"/> Basil	<input type="checkbox"/> Beans - Variety	<input type="checkbox"/> Beets
<input type="checkbox"/> Bib Lettuce	<input type="checkbox"/> Bitter Melon	<input type="checkbox"/> Blackberries	<input type="checkbox"/> Blueberries
<input type="checkbox"/> Bok Choy	<input type="checkbox"/> Broccoli	<input type="checkbox"/> Butter Beans	<input type="checkbox"/> Cabbage
<input type="checkbox"/> Cantaloupe	<input type="checkbox"/> Carrots	<input type="checkbox"/> Celery	<input type="checkbox"/> Cherry Tomatoes
<input type="checkbox"/> Chili Peppers	<input type="checkbox"/> Chinese Okra	<input type="checkbox"/> Chives	<input type="checkbox"/> Choose & Cut Christmas Trees
<input type="checkbox"/> Chrysanthemums	<input type="checkbox"/> Cilantro	<input type="checkbox"/> Collard Greens	<input type="checkbox"/> Colored Flesh Watermelons
<input type="checkbox"/> Daikon	<input type="checkbox"/> Edamame	<input type="checkbox"/> Edible Flowers	<input type="checkbox"/> Eggplant
<input type="checkbox"/> Figs	<input type="checkbox"/> Flower Farming	<input type="checkbox"/> Fresh Cut Flowers	<input type="checkbox"/> Garlic
<input type="checkbox"/> Gourds	<input type="checkbox"/> Grape Tomatoes	<input type="checkbox"/> Grapes	<input type="checkbox"/> Green Beans
<input type="checkbox"/> Green Garlic	<input type="checkbox"/> Green Onions	<input type="checkbox"/> Green Peas	<input type="checkbox"/> Greenhouse Vegetables
<input type="checkbox"/> Greens	<input type="checkbox"/> Habanero Chili	<input type="checkbox"/> Hay	<input type="checkbox"/> Hemp
<input type="checkbox"/> Herbs/Spices	<input type="checkbox"/> Honeydew Melons	<input type="checkbox"/> Hot Peppers	<input type="checkbox"/> House Plants
<input type="checkbox"/> Hydroponic Lettuce	<input type="checkbox"/> Indian Corn	<input type="checkbox"/> Jalapeno Peppers	<input type="checkbox"/> Kale
<input type="checkbox"/> Kohirabi	<input type="checkbox"/> Leeks	<input type="checkbox"/> Lettuce	<input type="checkbox"/> Lima Beans
<input type="checkbox"/> Long Hots	<input type="checkbox"/> Loose Cut Flowers	<input type="checkbox"/> Melons	<input type="checkbox"/> Micro Greens
<input type="checkbox"/> Mixed Vegetables	<input type="checkbox"/> Mizuna	<input type="checkbox"/> Muscadine Grapes	<input type="checkbox"/> Mushrooms
<input type="checkbox"/> Mustard Greens	<input type="checkbox"/> Napa	<input type="checkbox"/> Nectarines	<input type="checkbox"/> Nuts
<input type="checkbox"/> Oats	<input type="checkbox"/> Okra	<input type="checkbox"/> Onions	<input type="checkbox"/> Ornamental Squash
<input type="checkbox"/> Peaches	<input type="checkbox"/> Peanuts	<input type="checkbox"/> Pears	<input type="checkbox"/> Peas
<input type="checkbox"/> Pecans	<input type="checkbox"/> Peppers - Variety	<input type="checkbox"/> Perennials	<input type="checkbox"/> Persimmons
<input type="checkbox"/> Pine Needles	<input type="checkbox"/> Plum Tomatoes	<input type="checkbox"/> Pomegranates	<input type="checkbox"/> Pre-Cut Christmas Trees
<input type="checkbox"/> Pumpkins	<input type="checkbox"/> Purple Hull Field Peas	<input type="checkbox"/> Radishes	<input type="checkbox"/> Raspberries
<input type="checkbox"/> Red Peppers	<input type="checkbox"/> Rhubarb	<input type="checkbox"/> Romaine	<input type="checkbox"/> Rutabagas
<input type="checkbox"/> Rye	<input type="checkbox"/> Serrano Chili Pepper	<input type="checkbox"/> Snap Beans	<input type="checkbox"/> Snow Pea Tips
<input type="checkbox"/> Snow Peas	<input type="checkbox"/> Sorghum	<input type="checkbox"/> Soybeans	<input type="checkbox"/> Spinach
<input type="checkbox"/> Sprite Melons	<input type="checkbox"/> Squash	<input type="checkbox"/> Squash - Yellow	<input type="checkbox"/> Strawberries
<input type="checkbox"/> Sweet Corn	<input type="checkbox"/> Sweet Potatoes	<input type="checkbox"/> Swiss Chard	<input type="checkbox"/> Tatsoi
<input type="checkbox"/> Tobacco	<input type="checkbox"/> Tomatoes	<input type="checkbox"/> Trees & Shrubs	<input type="checkbox"/> Truffles
<input type="checkbox"/> Turf Grass	<input type="checkbox"/> Turnip Greens	<input type="checkbox"/> Turnips	<input type="checkbox"/> Vegetable Transplants
<input type="checkbox"/> Watermelons	<input type="checkbox"/> Wheat	<input type="checkbox"/> Yellow Tomatoes	<input type="checkbox"/> Zucchini



PRODUCTS - BEVERAGE INFORMATION

If you checked Beverages from the list above in Product Filter Type, complete this section.

Select the type of products that you sell. Select all that apply.

<input type="checkbox"/> Beer	<input type="checkbox"/> Cider	<input type="checkbox"/> Coffee	<input type="checkbox"/> Cold Brews
<input type="checkbox"/> Elderberry	<input type="checkbox"/> Energy Drink	<input type="checkbox"/> Juice	<input type="checkbox"/> Kombucha
<input type="checkbox"/> Goat Milk	<input type="checkbox"/> Milk	<input type="checkbox"/> Plant-Based	<input type="checkbox"/> Soft Drinks
<input type="checkbox"/> Spirits	<input type="checkbox"/> Tea	<input type="checkbox"/> Water	<input type="checkbox"/> Wine

PRODUCTS - DAIRY INFORMATION

If you checked Dairy from the list above in Product Filter Type, complete this section.

Select the type of products that you sell. Select all that apply.

<input type="checkbox"/> Butter/Margarine	<input type="checkbox"/> Cheese	<input type="checkbox"/> Eggs	<input type="checkbox"/> Ice Cream
<input type="checkbox"/> Milk	<input type="checkbox"/> Whipped Cream	<input type="checkbox"/> Yogurt	

PRODUCTS - LIVESTOCK INFORMATION

If you checked Livestock from the list above in Product Filter Type, complete this section.

If yes, provide the category of livestock. Select all that apply.

<input type="checkbox"/> Beef Cattle	<input type="checkbox"/> Dairy Cattle	<input type="checkbox"/> Emus/Ostrich	<input type="checkbox"/> Equine
<input type="checkbox"/> Fiber Producing - Alpacas, llamas, goats, rabbits, sheep, other	<input type="checkbox"/> Meat Goats	<input type="checkbox"/> Sheep	<input type="checkbox"/> Swine

PRODUCTS - MANUFACTURED FOOD ITEMS INFORMATION

If you checked Manufactured Food Items from the list above in Product Filter Type, complete this section.

<input type="checkbox"/> Beeswax	<input type="checkbox"/> Bread/Baked Goods	<input type="checkbox"/> Canned/Jarred Goods	<input type="checkbox"/> Dry/Baking Goods
<input type="checkbox"/> Frozen & Refrigerated	<input type="checkbox"/> Honey	<input type="checkbox"/> Jams/Jellies	<input type="checkbox"/> Prepared Meals
<input type="checkbox"/> Sauces/Condiments/Rubs/Spices	<input type="checkbox"/> Snacks/Candy	<input type="checkbox"/> Syrup	<input type="checkbox"/> Roasted Coffee Beans

PRODUCTS - MEAT INFORMATION

If you checked Meat from the list above in Product Filter Type, complete this section.

<input type="checkbox"/> Animal Welfare Certified	<input type="checkbox"/> Bacon	<input type="checkbox"/> Beef	<input type="checkbox"/> Bison
<input type="checkbox"/> Bulk Meat	<input type="checkbox"/> Canned Meats	<input type="checkbox"/> Chicken	<input type="checkbox"/> Cured <input type="checkbox"/> Uncured
<input type="checkbox"/> Duck	<input type="checkbox"/> Freezer Beef	<input type="checkbox"/> Goat	<input type="checkbox"/> Grass Fed
<input type="checkbox"/> Ground Beef, Hamburger	<input type="checkbox"/> Half Carcass	<input type="checkbox"/> Meat Box	<input type="checkbox"/> Non-GMO
<input type="checkbox"/> Organic	<input type="checkbox"/> Ostrich/Emu	<input type="checkbox"/> Pastured <input type="checkbox"/> Pasture Raised <input type="checkbox"/> Forest Raised	<input type="checkbox"/> Pork
<input type="checkbox"/> Quarter Carcass	<input type="checkbox"/> Rabbit	<input type="checkbox"/> Sausage <input type="checkbox"/> Sausage - Country	<input type="checkbox"/> Sausage - Italian <input type="checkbox"/> Sausage Link
<input type="checkbox"/> Sheep Lamb	<input type="checkbox"/> Steak	<input type="checkbox"/> Ribeye	<input type="checkbox"/> Turkey
<input type="checkbox"/> Whole Carcass	<input type="checkbox"/> Other		

PRODUCTS - NON-FOOD ITEMS INFORMATION

If you checked Non-Food Items from the list above in Product Filter Type, complete this section.

<input type="checkbox"/> Craft Merchandise	<input type="checkbox"/> Candles	<input type="checkbox"/> Fiber/Wood Products	<input type="checkbox"/> Health & Beauty
<input type="checkbox"/> Pet Food/Supplies	<input type="checkbox"/> Soil Amendment Products	<input type="checkbox"/> Other	



PRODUCTS - SEAFOOD/AQUACULTURE INFORMATION

If you checked Seafood/Aquaculture from the list above in Product Filter Type, complete this section.

Select the seafood services your company provides below. **Select all that apply.**

<input type="checkbox"/> Aquaculture Farm	<input type="checkbox"/> Broker	<input type="checkbox"/> Further Processor (Added Value)	<input type="checkbox"/> Processor
<input type="checkbox"/> Producer	<input type="checkbox"/> Retail Store	<input type="checkbox"/> Wholesaler/Distributor	

Do you have an ecommerce store? Yes No

Are you a Community Supported Fishery (CSF)? Yes No

Is your business seasonal or year-round? Seasonal Year-Round

If your market is seasonal, which season(s) is it open? Select all that apply.

<input type="checkbox"/> Winter	<input type="checkbox"/> Spring	<input type="checkbox"/> Summer	<input type="checkbox"/> Fall
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If you are a retailer, which describes your business? Select all that apply.

<input type="checkbox"/> Convenience	<input type="checkbox"/> Fish Store	<input type="checkbox"/> Grocery Store	<input type="checkbox"/> Roadside Market
<input type="checkbox"/> Tackle Shop	<input type="checkbox"/> Other		

What are your methods of sale? Select all that apply.

<input type="checkbox"/> Direct to Consumer	<input type="checkbox"/> Farmers Market	<input type="checkbox"/> Food Service Company	<input type="checkbox"/> Institutional Kitchen
<input type="checkbox"/> Restaurant	<input type="checkbox"/> Retail Market	<input type="checkbox"/> Roadside Stand	<input type="checkbox"/> Other

Indicate the range of your annual sales.

<input type="checkbox"/> Under \$250,000	<input type="checkbox"/> \$250,000 to \$1 Million	<input type="checkbox"/> \$1 Million to \$5 Million	<input type="checkbox"/> Over \$5 Million
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If you are a retailer/distributor, list the certified wholesale dealer(s) you are purchasing from.

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What seafood product form does your business offer? Select all that apply.

<input type="checkbox"/> Aquaculture	<input type="checkbox"/> Fresh	<input type="checkbox"/> Frozen	<input type="checkbox"/> Further Processed (Added Value)
<input type="checkbox"/> Live			

RESOURCE, SUPPORT & SERVICE PROVIDERS INFORMATION

If you checked Resource, Support & Service Providers from the list above in Member Category Type, complete this section.

Select the type of business that best represents your company. **Select all that apply.**

<input type="checkbox"/> Agriculture Equipment	<input type="checkbox"/> AG Focused Finance & Insurance Services	<input type="checkbox"/> Community Supported Agriculture (CSA) Operations	<input type="checkbox"/> Processing and Packaging Services
<input type="checkbox"/> Retail Grocery & Specialty Stores (Including Brick & Mortar & E-Commerce)	<input type="checkbox"/> Shared Use Commercial Kitchen Operations	<input type="checkbox"/> Wholesalers - Broadline	<input type="checkbox"/> Wholesalers - Specialty

How did you learn about the Got to Be NC program?

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In completing this application, I agree to follow the criteria and guidelines of the Got to Be NC program. Any violation of the guidelines can result in a retraction of this membership. I certify that the information provided is a correct and true to the best of my knowledge.	<input type="checkbox"/> I agree
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